

**2009 SPORTS MANAGEMENT INSTITUTE - UNIVERSITY OF MICHIGAN**

University of Michigan Business School

	<b>Sunday 21-Jun</b>	<b>Monday 22-Jun</b>	<b>Tuesday 23-Jun</b>	<b>Wednesday 24-Jun</b>	<b>Thursday 25-Jun</b>	<b>Friday 26-Jun</b>	<b>Saturday 27-Jun</b>
<b>8:30 - 10:00</b>	Arrive Ann Arbor Golf available @ UM Golf Course <b>See the front desk                      if interested</b>	Marketing Jay Klompmaker	Negotiation George Siedel	Leadership & Mangement Neil Sendelbach	Teamwork Ralph Pim Col Doty	Legal Issues Sherman Clarke	
<b>10-10:15</b>		<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
<b>10:15 to 12:00</b>		Marketing Jay Klompmaker	Negotiation George Siedel	Leadership & Mangement Neil Sendelbach	Teamwork Ralph Pim Col Doty	Legal Issues Sherman Clarke	Leadership Lloyd Carr
<b>Lunch</b>		Group Photo					
<b>1:00 to 2:30</b>		Financial Decision- Making Steve Lopes/ Martina Ballen	Athletic Director Search Process Brian Curtis Parket Executive Search	Fundraising Jerry May	Communication Management Pris Rogers	Academics Phil Hughes	D E P A R T U R E
<b>2:30-2:45</b>		<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	
<b>2:45 to 4:30</b>	Financial Decision- Making Steve Lopes/ Martina Ballen	Crisis Communication Exercise Judy Van Horn	Fundraising Jerry May	Communication Management Pris Rogers	Michigan Athletic Facilities Tour		
<b>Evening</b>	6:00pm Reception at Bell Tower; Dinner at Cottage Inn.	AD Panel at Michigan League	Toledo Mud Hens	Dinner on Own	Dinner on Own	Burgers & Bowling at Cub's AC	